

Message from the President ... To Our Valued Industry Partners

2003 was an important year for the RosettaNet consortium, particularly in the areas of new process development, trading partner on-ramping and expansion into new industries and geographies.

RosettaNet Council members sponsored production implementation programs that resulted in thousands of trading partner connections. In addition to the order and inventory management focus, RosettaNet standards were developed by Council members and Program participants, and used in new process areas such as payment, customs, logistics, services and manufacturing.

Two new Global Councils - Telecommunications and Logistics - were formed in 2003, marking an expansion of RosettaNet efforts into a larger supply web and new adjacent industries to the high technology market sector. The launch of three new regional affiliates in Australia, China and the Philippines will continue to bring RosettaNet into critical high growth manufacturing areas for high technology and related industries.

In delivering on the consortium's strategic roadmap, several standards infrastructure components were initiated and completed. The PIP Specification Format, which supports XML Schema, was developed to enable new implementation programs. Also of significance was the release of the RosettaNet Technical Dictionary (RNTD) Version 3.2, a key enabler to trading partner adoption and implementation of RosettaNet e-business processes.

RosettaNet regional affiliates such RosettaNet Japan (RNJ) play an important role in accelerating worldwide adoption and deployment of the standard through program sponsorship, community education and local implementation support.

Over the past several years, RNJ is recognized for its leadership in driving critical consortium initiatives, including the RosettaNet Technical Dictionary. RNJ has been instrumental in promoting ongoing industry awareness and increasing implementations in Japan and globally. For example, Order Management Japan (OMJ), is a three year Milestone Program sponsored by Sony along with Fujitsu, Hitachi, Intel, NEC, Renesas, Oki electric, NTT communications and Toshiba has achieved tremendous results, with an estimated 1249 Partner connections, including 281 trading partners, using various combinations of 16 PIPs. RNJ is also lauded for its leadership in producing an extensive ROI case study documenting the results of the OMJ Program.

Looking ahead, the RosettaNet global consortium will remain closely aligned with its valued regional affiliates in continuing to drive implementation speed and cost towards the small to medium sized enterprises and adjacent industries. To accomplish this, RosettaNet will advance additional implementation tools, such as Discovery and Provisioning Services that drive implementation simplicity and clarity, along with affordable B2Bi software solutions.

On behalf of RosettaNet, thank you for this opportunity to share the latest accomplishments of our consortium. At this time, I would also like to express my gratitude to Mr. Yoshihiro Taya, Corporate Senior Vice President, Sony, for his inspired leadership and dedication during the past 2 years. In his role as Chairman of RNJ, Mr. Taya has guided the implementation of more than 16 RosettaNet PIPs with around 300 trading partners, resulting in significant savings across the high tech supply chain in Japan and around the world.

I would also like to recognize each and every RNJ member company and other trading partners for helping to drive the optimization of e-business standardization for the global supply chain.

Best regards,

Jennifer Hamilton
President, RosettaNet